

## Royal Memorabilia

### 王室婚礼纪念品

英语学习点: *Collecting Vocabulary* 收集词汇

Britain is sometimes called a nation of **collectors**. This is never more true than when a royal wedding is about to take place.



*Charles and Diana's wedding in 1981*

Plates, T-shirts, a comic book, stamps... there is no end to the pile of royal **memorabilia** being created in celebration of Prince William and Kate Middleton's upcoming marriage.

Some of the **merchandise** has been officially **endorsed** by the royal couple. A range of **commemorative** English china has been made by the Royal Collection in Stoke-on-Trent using traditional methods. **Official** stamps featuring the couple will be released by the Royal Mail on 21 April.

But that hasn't stopped entrepreneurs and companies from **cashing in on** the event with tonnes of unofficial Kate and Wills **knick-knacks**.

Even the most **avid** collectors won't be able to purchase everything on offer, so their task is to work out which of the **souvenirs** will **hold their value**.

Not all of the **trinkets** will be equally **collectable**... or drinkable! Moodley's microbrewery in Kent have unveiled their **celebration beer**, Royal Match.

The head brewer and owner Yudhistra Moodley explained that there was a tradition of brewers being associated with royal events, saying "Beer, royal events – **they go hand in hand**, it's a nice thing to do."

This time there will also be a less **tangible memento** from Kate and Will's big day. Within hours of the wedding, a recording of the ceremony will be available for download, with £1 from each sale going to the Prince's **charitable trust**.

词汇表请参看答案与词汇部分

## Quiz 测验

阅读短文并回答问题。

1. Do people in Britain enjoy collecting things?
2. Have Kate and William endorsed all of the souvenirs?
3. True or False: According to Mr Moodley, it is not unusual to create a special beer for the royal wedding.
4. Look at the article. What informal phrase means to make money out of something?
5. Look at the article. Find some words that are related to the noun 'memory'.

## Exercise 练习

请把下列八个词语按照各自的意思同右边的八个定义或同义词连线。

- |                            |                                    |
|----------------------------|------------------------------------|
| 1. trinkets                | a souvenir                         |
| 2. tangible                | b endorsed by someone in authority |
| 3. avid                    | c things for sale                  |
| 4. memento                 | d something you can touch          |
| 5. official                | e commemorative objects            |
| 6. memorabilia             | f enthusiastic                     |
| 7. merchandise             | g to make money from something     |
| 8. to cash in on something | h knick-knacks                     |

## Answers and Glossary 答案与词汇

### Quiz 小测验

1. Do people in Britain enjoy collecting things? Yes, they are a nation of collectors.
2. Have Kate and William endorsed all of the souvenirs? No. Some of them are unofficial.
3. True or False: According to Mr Moodley, it is not unusual to create a special beer for the royal wedding. True. He says there is a tradition of brewers being associated with royal events.
4. Look at the article. What informal phrase means to make money out of something? To cash in on something.
5. Look at the article. Find some words that are related to the noun 'memory'. Memorabilia, commemorative, memento.

### Exercise 练习

1. h
2. d
3. f
4. a
5. b
6. e
7. c
8. g

### Glossary 词汇表

collector 收藏家	memorabilia 纪念品
merchandise 商品	to be endorsed by someone 同意/签字
commemorative 纪念的	official 官方
to cash in on something 利用某种机会赚钱	knick-knack 小装饰品或小艺术品
avid 热情的	souvenir 纪念品
to hold its value 保值	trinket 小装饰品
collectable 有收藏价值的	celebration beer 新庆酒
to go hand in hand 很配套	tangible 有形的
memento 纪念品	charitable trust 慈善基金